

CITY OF CLARKSTON

CLARKSTON CITY COUNCIL MEETING

ITEM NO: G6

HEARING TYPE:
Council Meeting

BUSINESS AGENDA / MINUTES

ACTION TYPE:
Resolution

MEETING DATE: March 4, 2014

SUBJECT: To consider entering into a service agreement with Sagal Radio

DEPARTMENT: City Council

PUBLIC HEARING: YES NO

ATTACHMENT: YES NO
Pages:

INFORMATION CONTACT: Ahmed Hassan
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PURPOSE: To consider entering into a service agreement with Sagal Radio.

NEED/ IMPACT: Sagal Radio is the preeminent source of information for many Clarkston residents. It is critical and important that this source of information is maintained as a benefit to our community. The City of Clarkston is embarking on several planning and infrastructure projects that will significantly impact the community at large. Critical to the success of these projects will be the ability to involve and inform our international residents. A partnership between Sagal Radio and the City of Clarkston will afford the City of Clarkston an opportunity to more fully engage its entire population through dedicated radio spots, targeted interviews and Public Service announcements.

RECOMMENDATIONS: Staff recommends that, if it is the desire of the City Council, a service agreement between the City of Clarkston and Sagal radio, will be developed and presented to the Mayor and City Council for review and consideration prior to the Regular Meeting held on March 4, 2014.