



**United Way of Greater Atlanta and Community Foundation for Greater Atlanta Announce
the Greater Atlanta COVID-19 Response and Recovery Fund**

Relief Fund to Provide Immediate Support to Those Most in Need

ATLANTA – With children out of school, businesses temporarily closing, performances shuttered and workers being laid off, there has never been a time where community support and financial resources have been more badly needed. [United Way of Greater Atlanta](#) and [Community Foundation for Greater Atlanta](#) are announcing the [Greater Atlanta COVID-19 Response and Recovery Fund](#).

The new fund will support those most vulnerable to the economic and health-related impacts caused by the pandemic. The Community Foundation is committing \$1 million and United Way of Greater Atlanta is contributing \$500,000 to seed the fund. Additional dollars are expected to come from individual donors, corporate partners and foundations.

Funds raised will focus on providing crucial services to high-risk audiences including seniors, families with children who normally receive free or reduced meals at school, families in need of childcare, homeowners and renters, small businesses and hourly/low-wage workers. Investments will also include addressing the gaps in the capacity of the organization's existing nonprofit partners adversely affected by the impact of COVID-19.

“United Way and our partners at the Community Foundation are uniquely positioned to quickly and effectively identify areas with the greatest need, activate and connect people to resources,” said Milton Little, president and CEO of United Way of Greater Atlanta. “We are committed to securing and supporting the community safety nets needed for Child Well Being in these unprecedented times.”

“The Atlanta Regional Commission’s 2019 Metro Atlanta Speaks survey revealed that 46 percent of families in metro Atlanta do not have \$400 on hand in case of an emergency and this crisis will only amplify that vulnerability,” said Lita Pardi, interim vice president at the Community Foundation for Greater Atlanta. “Bolstering support of our nonprofits addressing these needs is essential, and funders are working together to quickly support the residents and communities in our region.”

Individuals and families impacted and in need of support can contact United Way of Greater Atlanta's [2-1-1 Contact Center](#). There are many ways to connect to 2-1-1 including by phone, chat, email or mobile app. 2-1-1 is a valuable resource that is available 24-hours and 7 days-a-week.

To donate to the COVID-19 Response and Recovery Fund, click [here](#).

About United Way of Greater Atlanta

United Way of Greater Atlanta, the largest United Way chapter in the nation, focuses on ensuring that every child in Atlanta has the opportunity to reach his or her full potential. The organization invests in more than 200 programs in 13 counties through the Child Well-Being Impact Fund and works to help children succeed in school, improve financial stability of families, provide affordable and accessible healthcare and end homelessness. For more information, visit unitedwayatlanta.org.

About the Community Foundation for Greater Atlanta

Since 1951, the Community Foundation for Greater Atlanta has been leading and inspiring philanthropy to increase the vitality of our region and the well-being of all residents. With nearly 70 years serving the 23-county Atlanta region and a robust team of experts, the Community Foundation expands its philanthropic reach and impact by providing quality services to donors and bold, innovative community leadership. The Community Foundation is a top-20 community foundation among 750 nationally, with approximately \$1.2 billion in current assets, and is Georgia's second largest foundation. For more information, visit: cfgreateratlanta.org or connect with the Foundation via [Facebook](#), [LinkedIn](#) and [Twitter](#).

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